

# THE MMA CORNER

YOUR HOME FOR ALL THINGS MMA

The MMA Corner offers exceptional reach into the MMA audience.

With multiple platforms, ad sizes and fully customizable ad packages, The MMA Corner is the platform you've been looking for, with the audience you need.

## Site Reach By the Numbers

### Audience



Male (75%) Female (25%)

Gender



18-29 (37%) 30-44 (37%) 45-64 (22%) 65+ (5%)

Age



\$25-34,999 (33%) \$35-49,999 (27%)  
\$50-74,999 (19%) \$75-99,999 (13%)  
\$100-249,999 (7%)

HH Income



High School Degree of Less (42%)  
Any College (40%)  
Any Post-Grad Work or Degree (4%)  
College Grad+ (13%)

Education

### Site Performance

550,000 Monthly Page Views

300,000 Monthly Unique Viewers

Over 8,000 Facebook Connections\*

Over 7,000 Twitter Connections\*

### Ad Sizes & Types

#### Home Page & ROS Ads

468x60

728x90

300x250

970x90

300x600

Full Site Takeover:  
Skin and all ad placements

#### Social Media & Add't



Sponsored Posts



Sponsored Tweets



Embedded Link/Advertorial